



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/Simmons, Gardner, Plakon/R/Str(1682
Southern Campaign Resources (4245)
PENNINGTON,ERIN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF-3 PACK SIMMONS,GARDNER,PLAKC
National/Political
/06285306

Invoice 627588
Inv Date 8/26/2012
Terms Net 30
Contract 327632
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

1, Modified on 9/11/12 6:17 PM
RPOF-3 PAC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Th-1	08/20/12 5:54PM (Mo)	00:30	RPOF3112	\$2500.00	
1.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Th-1	08/23/12 5:29PM (Th)	00:30	RPOF3112	\$2500.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1	08/21/12 6:00PM (Tu)	00:30	RPOF3112	\$3500.00	
3.0	Spot	7:00:00PM- 7:30:00	Day,W-1	08/22/12 6:59PM (We)	00:30	RPOF3112	\$4200.00	
5.0	Spot	11:00:00PM-11:35:0	Day,F-1	08/24/12 11:23PM (Fr)	00:30	RPOF3112	\$2250.00	
16.0 / 1	Spot	7:30:00PM-10:30:00	Per week (1),Th	08/23/12 9:39PM (Th)	00:30	RPOF3112	\$0.00	(Revised)

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$14,950.00
Commission	(\$2,242.50)
Net Total	\$12,707.50

Total Spots 6

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.